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business...etc

...expanding your horizons.

Business Tips and Ideas

Sales Tax Holiday - August 7 - 9, 2020

During this Back-to-School sales tax holiday period, Florida law directs that no sales tax or local option tax (also known as discretionary sales surtax) will be collected on:

- purchases of clothing, footwear, and certain accessories selling for \$60 or less per item,
 - purchases of certain school supplies selling for \$15 or less per item, and
 - the first \$1,000 of the sales price of personal computers and certain computer-related accessories,
- when purchased for noncommercial home or personal use.

This sales tax holiday does not apply to:

- Any item of clothing selling for more than \$60;
- Any school supply item selling for more than \$15;
- Books that are not otherwise exempt;
- Computers and computer-related accessories purchased for commercial purposes;
- Rentals or leases of any eligible items;
- Repairs or alterations of any eligible items; or
- Sales of any eligible items in a theme park, entertainment complex, public lodging establishment, or airport.

Reference: Section 30, Chapter 2020-10, Laws of Florida



...is open for dining (limited seating), take out and 3rd party delivery.

We are also still doing caterings including set up and serve so if you have a wedding, graduation, office or other special event.

Call Lisa, Catering Manager, at 863-968-3377

5980 Winkler Road, , Fort Myers, Florida 33919

HELPFUL AD HINTS

to preparing an ad. Remember, 'Your business is the solution'

- 1) Simple & direct, easy to read
- 2) Highlight your product
- 3) Show discounts & hours
- 4) Offer a guarantee/warranty
- 5) Easy to call or text
- 6) Limited Offer (time/quantity)
- 7) Credibility/Certified by....

Member Spotlight

DGM Air Solutions
239-270-9183

Advanced Roofing & Sheet Metal
239-939-4412

Matt's Custom Golf Carts
239-333-8895

Service Master Clean
239-785-3319

Sonny's BBQ
239-481-0900

Networking Lunch with a 'tsiWT'

We are sure you will enjoy participating in this upcoming **Business Networking** event. ALL are welcome!

Tuesday, August 18, 2020

11:30 AM – 1:00 PM

Glory Days Grill

5056 Daniel Pkwy, Fort Myers

Pre-Registration Required

Call-Text 239-931-0931

-Walkins not allowed

Networking Tips

See page 4



Karen Ellerbee • 239.265.3263 • Ellerbees.com



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Be a Part.....

The Lee County Chamber brings together businesses and individuals, just like you, eager to 'Connect, Communicate and Grow' business. Relationship building is your key method to generate, sustain, grow provide connectivity to people and opportunities.

The value of joining the Partnership is the positive perception of consumers about your business. It shows that you have an impact on the business community, provides opportunities for networking and value added benefits.

Be a part, join today!

Got News?

Have something to share?
Something new?
Special offers?

Be sure to send it to us. We shall promote here in our newsletter and Facebook.

And it's free for members.

Tell others!

We call it SMART!

Support & Shop Local

Would you like to have this sign at your place of business? It's FREE, call 239-931-0931



Business Identity

Try thinking out-of-the-box a little to find new ways to attract new customers. Large corporations use funny or silly commercials just to promote their brand.

A small company doesn't have that kind of capital available; it needs to generate immediate business with advertising. That doesn't mean you only can use dull, hum drum ads and never change them. Develop a funny or catchy logo or symbol that will draw people's attention and be easily remembered. Use this logo/symbol in all your ads, literature and packaging.

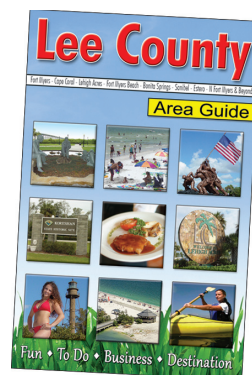
Area Guide

We are in the process of updating our chamber area information guide. It is printed and digital digest size publication.

It shall be printed and release in the Fall 2020, in time for the beginning of 'Season 20/21'

Distribution shall be mailed to chamber relocation and vacation inquiries. Select locations, members locations upon request and online.

Business Card Ad Size
Members: Only \$FREE



Non-Members: \$150.
Larger Sizes Available,
call for more information.

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EXTRAS

PORK SPARE RIBS:

1/4 Slab \$10 1/2 Slab \$15
Whole Slab \$28

GRILLED CHICKEN:

1/4 Dark or White Meat \$6

OR 2 for \$10

PULLED PORK or CHICKEN:

1/2 LB \$10 1 LB \$15

SIDES:

Small \$5 Large \$7

CORNBREAD: \$1

DESSERTS: \$2-\$4

Family Meals

J2- \$28: 1/2 Slab Ribs, 1/2 lb pulled pork or pulled grilled chicken, 1 large side

J4- \$53: Whole Slab, 1 lb pulled pork or pulled grilled chicken, 2 large sides

Jonesez Plates/M meal Deal \$12

Includes one meat and two sides

-MEATS-

-Pulled Pork
-Pulled Chicken
-Pork Spare Ribs

* SIDES

*Yellow Rice
*Baked Beans
*Green Beans
*Potato Salad
*Mac-N-Cheese
*Coleslaw
*Cornbread
*Collard Greens

Combination Plate \$15: Includes 2 different meats and 2 sides

1/2 Slab Rib Plate \$20: includes half slab of ribs and 2 sides

1/4 Grilled Chicken Plate \$10: Includes 1/4 dark or white meat chicken & 2 sides

PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

MENU ITEMS ARE SUBJECT TO AVAILABILITY

JONESEZ BBQ

FOOD TRUCK MENU

239-226-6262

www.jonesezbbq.com



Pulled Pork OR Pulled Chicken Sandwich: \$5 each

add coleslaw on top of sandwich for additional \$1

Pulled Pork OR Pulled Chicken Sandwich Plate:.....

With choice of one side \$8

With choice of two sides \$10

Jonesez Bowl \$8:

includes yellow rice, baked beans, topped with your choice of pulled pork or pulled grilled chicken, and bbq sauce

Along Florida's southwestern coast, family adventures reach the beach and expand inland to wild animal parks and historical sites galore! Lee County, from Boca Grande to Bonita Springs, offers more than 50 miles of beaches famous for rare shells and calm Gulf of Mexico waters. Families particularly enjoy the gently sloping sands of Fort Myers Beach on Estero Island, long recognized as one of the world's safest beaches. Brilliant sugar-white sand for sculpting sand castles, and numerous public parks with plenty of amenities, make Fort Myers Beach an ideal family playground.

Heading to the mainland, families can hop on the downtown tram for a narrated tour of Fort Myers' colorful history. Along the way, stop at the side-by-side winter estates of Thomas Edison and Henry Ford, two famous friends who spent years as neighbors along the Caloosahatchee River. Also on the grounds is a museum showcasing the world's largest collection of Edison's inventions and memorabilia, including 200 Edison phonographs and his collection of rare antique automobiles.

Let the living history lesson continue at the Burroughs Home, where charming tour guides in 1920s-era costumes share insight about the Georgian revival-style home, considered Fort Myers' first luxury residence.

And the Fort Myers Historical Museum, housed in a restored Spanish-style train depot, showcases exhibits from ancient Indian civilizations to early European settlers. At the Children's Science Center, in Cape Coral, kids will marvel at the dazzling optical illusions, ferocious dinosaurs and stunning solar systems on display.

Lee County also offers plenty of "wild" family adventures. Visitors are immersed in native flora and fauna at the Calusa Nature Center and Planetarium, in Fort Myers, which features three nature trails, live-reptile exhibits, a freshwater aquarium and a natural history museum just for kids. Enjoy the planetarium's star and laser-light shows.

Located in Bonita Springs, Everglades Wonder Gardens is one of Florida's oldest wildlife attractions. The zoo and botanical gardens, established in 1936, feature exotic Everglades wildlife, from bears and birds of prey to panthers and crocodiles. For wild water fun, head over to Sun Splash Family Waterpark in Cape Coral, where 12 acres of slides and rides offer lots of thrills and spills for everyone.

With the many other attractions and history, you'll say I Love Lee County!



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TIPS FOR WORKING A ROOM

In many networking events, you will find yourself with time to “mingle” among the other attendees before the formal program begins. It may be beneficial for you to spend some time planning and preparing how you will “work the room” to get the most from your efforts.

- Start with small talk.
- Don't stay too long in one place. After eight to ten minutes, excuse yourself with a pleasantry such as, “It was nice meeting you ...”
- Let preparation and practice be your guide. Spend some time planning your conversation generators.

TIPS FOR WORKING A TABLE

Many networking events will feature a meal if held during meal time hours. It is crucial to practice good table etiquette to make the best impression.

- Make the introductions. Proceed as if your host of the table.
- Sit and listen to learn. Start the conversation by asking questions: why people are there, what they hope to gain, how they found out about the event. Avoid monopolizing the conversation.
- Keep your business cards handy. Do not deal them out impersonally.
- Practice good table etiquette. Let common sense & consideration of others be your guide.

NETWORKING / INFORMATIONAL INTERVIEWS

The informational interview is a tried and true method used to gather information and gain insights when searching for career opportunities and exploring new options. When asking for an informational interview:

- Be clear on your mission. Be honest with people by respecting their time, and don't have a hidden agenda.
- Make sure you have the right person. Sometimes your initial contact can direct you to someone more appropriate to your mission and purpose. Be open to suggestions as to who else you might contact.
- Be prepared and interested. Prepare your personal introduction, and plan your questions. Take notes, and try to keep the meeting to a half hour.
- Always send a “Thank You” note!

Networking can be a fun and easy way to enrich your life, broaden your horizons, and enhance your career. But, it can also be potentially devastating if you act rudely, insensitively, or ignore the needs and desires of others.

Remember, crucial to your success is that you treat networking as an exchange of ideas, information and experience. You are not selling or simply telling or “sponging” off of others for your own benefit only. Be generous in sharing your talents, experiences, and ideas, and always be respectful of those around you.